## The Palm Beach Post

## **NEWSMAKERS**

March 26, 2012

## **BUSINESS**:

Greta Schulz, president and chief executive officer of the West Palm Beach-based sales consulting company Schulz Business, has been elected to the advisory board of **Keiser University**'s West Palm Beach Campus for its business program. Schulz brings 30 years of sales management and marketing experience to the advisory board.